



EXHIBITOR APPLICATION FORM

COMPANY DETAILS

- The provided Company Information will be used for all our digital and printed materials. Therefore, the Exhibitor is solely responsible for the information they provide and the Organizer is not responsible for any erroneous entries.

BOOKING DETAILS

- In order for your application to be processed, the Participation Fee must be received by the fee deadline. Your stand space will be confirmed once the total amount due is paid.

CANCELLATION & REDUCTION OF STAND SPACE

- Notification of cancellation and reduction of stand space must be submitted to the Secretariat in writing and will only be accepted once this has been confirmed.
- All payments are non-refundable, however, only when the Secretariat deems it unavoidable will cancellations be accepted. In such cases, the following penalties will be incurred based on the date on which the written acknowledgement is received.
 - Cancellations/Reductions of stand space received by May 6, 2022 – **50% of the Total Participation Fee**
 - Cancellations/Reductions of stand space received from May 7 until August 6, 2022 – **75% of the Total Participation Fee**
 - Cancellations/Reductions of stand space from August 7, 2022 – **Total Participation Fee**

PLEASE SEND THE FILLED-OUT APPLICATION FORM VIA EMAIL TO marketing@cinекoreaexpo.com

COMPANY INFORMATION

EXHIBITOR DETAILS

All fields are mandatory

COMPANY NAME

ADDRESS 1

ADDRESS 2

CITY/STATE

POSTAL CODE

COUNTRY

WEBSITE

CONTACT

SALUTATION

Prof Dr Mr Ms Mrs

LAST NAME

FIRST NAME

DESIGNATION

MOBILE NO.

COUNTRY CODE

PHONE NUMBER

OFFICE TEL.

COUNTRY CODE

AREA
CODE

PHONE
NUMBER

EMAIL

BILLING DETAILS The person is responsible for all billing inquiries

All fields are mandatory

SALUTATION	<input type="checkbox"/> Prof	<input type="checkbox"/> Dr	<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	<input type="checkbox"/> Mrs
LAST NAME					
FIRST NAME					
DESIGNATION					
MOBILE NO.	COUNTRY CODE		PHONE NUMBER		
EMAIL					

BOOKING DETAILS

NATURE OF BUSINESS (multiple answers possible)

<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Exporter	<input type="checkbox"/> Importer	<input type="checkbox"/> Retailer	<input type="checkbox"/> Wholesaler
<input type="checkbox"/> Service Company	<input type="checkbox"/> Distributor	<input type="checkbox"/> Agency	<input type="checkbox"/> Association · Organization	<input type="checkbox"/> Others

EXHIBIT CATEGORY

<input type="checkbox"/> CINE GEAR	<input type="checkbox"/> VR · AR · MR · XR	<input type="checkbox"/> VFX · SFX	<input type="checkbox"/> Lighting Solutions
<input type="checkbox"/> Cinema	<input type="checkbox"/> Theater	<input type="checkbox"/> MD · Distribution Licensing	<input type="checkbox"/> Disease Prevention & Control System
<input type="checkbox"/> OTT Platforms	<input type="checkbox"/> Personal Media	<input type="checkbox"/> Online Education	<input type="checkbox"/> Independent · Art Films
<input type="checkbox"/> Webtoon · Animation	<input type="checkbox"/> Film Location · Studios	<input type="checkbox"/> Mobile · IPTV	<input type="checkbox"/> Music · Acoustic
<input type="checkbox"/> Organizations · Associations · Municipalities	<input type="checkbox"/> Law Firms · Consulting Companies · Investment Companies	<input type="checkbox"/> Educational Institutions	<input type="checkbox"/> Others

EXHIBIT DETAILS

BOOTH PACKAGE

10% VAT excluded

BOOTH TYPE	BOOTH FEE	NUMBER OF BOOTHS	PARTICIPATION FEE	REMARKS
RAW SPACE (A)	USD 2,500 per 9m ² (3x3)		USD	Space-only option Only for spaces above 18m ²
STANDARD BOOTH (B)	USD 2,700 per booth (9m ²)		USD	Shell scheme stand with basic furniture package
DELUXE BOOTH (C)	USD 3,100 per booth (9m ²)		USD	Shell scheme stand with basic & additional furniture package
DISCOUNT (D)	1st Early Bird By May 13		USD	USD 270 off per booth
	2nd Early Bird May 14 – July 31		USD	USD 135 off per booth

BOOTH FEE : (A / B / C) – D

USD

SPONSORSHIP PROGRAM Yes, we would like to receive the Sponsorship Program

CONFERENCE PROGRAM Yes, we would like to receive the Conference Program

BUSINESS MATCHMAKING PROGRAM Yes, we would like to take part in the Business Matchmaking Program

EXTRAS (Optional)

10% VAT excluded

TYPE	PRICE	QTY	TOTAL AMOUNT	REMARKS
ELECTRICITY 2-Phase 220V (A)	USD 60 / kW	kW	USD	Please note that 1kW electricity (220V) is provided in the booth package
ELECTRICITY 3-Phase 380V (B)		kW	USD	
ELECTRICITY 24-hour Power (C)	USD 70 / kW	kW	USD	
SUBTOTAL : (A + B + C)			USD	

10% VAT excluded

TYPE	PRICE	QTY	TOTAL AMOUNT	REMARKS
INTERNET – LAN (A)	USD 125 / port	port	USD	Installation fees included
PHONE (B)	USD 60 / ea	ea	USD	
WATER SUPPLY (C)	USD 210 / outlet	outlet	USD	
COMPRESSED AIR (D)	USD 210 / outlet	outlet	USD	
BARCODE SCANNER (E)	USD 150 / ea	ea	USD	
SUBTOTAL : (A + B + C + D + E)			USD	
TOTAL PARTICIPATION FEE : (BOOTH + EXTRAS)			USD	

PAYMENT METHOD

APPLICATION → CONFIRMATION → INVOICE → DEPOSIT PAYMENT → SETTLE BALANCE

- 1. APPLICATION** Download & Send the filled out Application Form to marketing@cinекoreaexpo.com
- 2. CONFIRMATION** Issuance of Booth Contract
- 3. INVOICE** Issuance of Invoice
- 4. DEPOSIT PAYMENT** 50% of the total participation fee to be processed 7 days upon receipt of Invoice
- 5. SETTLE BALANCE** Balance to be settled within the deadline notified by the Organizer

*Your stand space will be confirmed once the total amount due is paid

BANK TRANSFER

Foreign Currency Account (USD) For cross-border payments

Bank Name	KOOKMIN BANK
Beneficiary Name	K-Exhibitions Corp.
Bank Address	26, Gukjegeumyung-ro 8-gil, Yeongdeungpo-gu, Seoul, Republic of Korea
Beneficiary Telephone Number	+82 51 714 6068
Account Number	56476811017539
SWIFT Code	CZNBKRSEXXX

Domestic Account (KRW) For domestic wire transfers

Bank Name	WOORI BANK
Bank Branch	Seongseo Banking Center
Beneficiary Name	K-Exhibitions Corp.
Bank Address	17, World Cup buk-ro 60 gil, Mapo-gu, Seoul, Republic of Korea
Beneficiary Telephone Number	+82 51 714 6068
Account Number	1005504284208
SWIFT Code	HVBKCRSEXXX

The undersigned undertakes to accept the Conditions of Participation of CINE KOREA EXPO 2022 and agrees to the collection and use of our personal data, including the use and provision of our personal data for direct marketing.

Date : _____ Name : _____

Signature and Company Stamp : _____

K-Exhibitions Corp. (For Official Use)

Date : _____

Signature and Company Stamp : _____

CONDITIONS OF PARTICIPATION

Definitions

In these terms and conditions, the following terms have the following meanings

1. **Exhibition:** the Exhibition, Expo, Trade Fair, or Event specified in the Application Form
2. **Exhibitor:** shall include employees and agents of any company, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting
3. **Organizer:** means K-Exhibitions Corp., if and to the extent that K-Exhibitions organizes and/or holds an event in its own name
4. **Visitor:** those visiting the exhibition for various reasons such as gaining insight into the latest trends and meeting brands
5. **Exhibit:** a publicly display (product(s) or service(s)) exhibited by the Exhibitor at the event identified in the Organizer's Application Form
6. **Participation Fee:** the fee payable by the Exhibitor for the package set out in the Application Form
7. **Application Form:** the official form which is provided by the Organizer to Exhibitors planning to exhibit at a fair or exhibition (event).
8. **Contract:** means the contract or application for exhibition space at the exhibition between the Organizer and the Exhibitor which incorporates the Conditions of Participation
9. **Package:** the Space, Sponsorship, Directory or other packages purchased by the Exhibitor in relation to the exhibition as set out in the Application Form. The Package may be updated by both parties.
10. **Stand Space:** the exhibition space, booth, stand allocated to and used by the Exhibitor as specified and marked on the annexed plan or any substitute space nominated by the Organizer.

APPLICATION

Applications to exhibit at a fair or exhibition (event) must be made on the official printed Application Form, which must be accurately completed and signed in legally effective manner. Applications should be sent to CINE KOREA EXPO 2022 Secretariat along with a transfer slip. Such an application constitutes a contractual offer to the Organizer and cannot be endorsed with conditions and restrictions, particularly with respect to desired stand positions, which do not represent a condition for participation. By signing this form, the Conditions of Participation are recognized as binding and included into the contractual offer by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

STAND SPACE CONFIRMATION AND ADMISSION

The contract shall be established and be put into an effect upon the Exhibitor's full payment of the Total Participation Fee. The Deposit (50% of the Total Participation Fee) is to be processed 7 days upon receipt of invoice. The balance is to be settled within the deadline notified by the Organizer. Admission of Exhibitors and listed exhibits is a matter for the sole discretion of the Organizer. The Organizer is entitled to limit the listed exhibits. Admission applies only to the listed exhibits, the Exhibitors specified in the stand space confirmation and the space stated therein. Other items than those listed and admitted cannot be exhibited. An Exhibitor who has previously failed to settle his financial obligations to the Organizer or settle them punctually may be excluded from admission.

STAND SPACE ALLOTMENT

Allotment of space will be made by the Organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. The Organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. The Organizer will notify Exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. The Exhibitor shall not claim for compensation as a consequence. Exchanging the allotted space with that of another Exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the Organizer.

CANCELLATION AND STAND SPACE REDUCTION

If the Exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the Organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties. Should the Exhibitor decide to cancel participation or reduce stand space after the submission of the Application Form and contract is formed, the following penalties will be incurred based on the date on which the written acknowledgement is received.

- Cancellations/Reduction of stand space received by May 6, 2022 – 50% of the Total Participation Fee
- Cancellations/Reduction of stand space received from May 7 until August 6, 2022 – 75% of the Total Participation Fee
- Cancellations/Reduction of stand space from August 7, 2022 – Total Participation Fee

INSTALLATION AND REMOVAL

The installation and removal of exhibits and stands must be completed by the date and time as stipulated by the Organizer. The Organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the Exhibitor's expense. The approval of the Organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted. After the official closing of the event, basic items, insofar as these have been provided by the Organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the Exhibitor.

EXCLUSION OF EXHIBITS

Exhibitors shall provide descriptions of their exhibits before the construction of the exhibits and ensure that it is in compliance with the regulations and overall layout of the exhibition. The Organizer is entitled to demand the removal of items which have not been listed in the Application Form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the Organizer at the expense of the Exhibitor.

FORCE MAJEURE/CANCELLATION OF EVENT

If the Organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the Exhibitors accordingly without delay. If the Organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the Exhibitor has no claim to any refund or cancellation of the stand rental. In case of natural calamities, pandemics or any other unavoidable circumstances where the event needs to be postponed, the participation will be forwarded to the next edition of the same event.

INSURANCE, SECURITY AND SAFETY

Exhibitors shall at its own expense effect and keep current at all times during the move in, operation all and move out period of the exhibition an Insurance Policy in respect of the stand space, its display and all the Exhibitor's Personnel whilst at the exhibition site. The same applies to Exhibitor appointed contractors during the move in and move out period. The Organizer shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor. Materials used in the provided space and display sites must be made of fire-resistant material in accordance with the local fire and safety regulations. The Organizer shall reserve the right to prohibit any constructions or demonstrations which are categorized as potential safety hazards. In the event that such insurance cover is not provided by the Exhibitor, the Organizer is entitled to cancel the Exhibitor's participation (including, without limitation, that of any space sharer(s)) and the Exhibitor shall not be entitled to any refund.

USE OF STAND SPACE

Stands must be properly equipped and manned by qualified personnel for the entire duration of the event. The Exhibitor must not close their stand during the opening days and timings. Exhibitors shall only exhibit listed exhibits, and their activities shall be confined within the stand space rented by the Exhibitor. The Exhibitor must respect the character and visual identity of the event concerned. The Organizer reserves the right to cancel the participation, remove the exhibits and restrict entry of an Exhibitor who does not maintain decorum in the exhibition by misbehaving, canvassing and provoking a dispute at any time without making any refunds or compensation.

ADVERTISING

Advertising of all kinds is allowed only within the stand space rented by the Exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the Application Form and admitted. The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the Organizer. The Organizer reserves the right to remove any exhibits or promotion material found inappropriate, misleading or contradictory to the host country's laws without making any compensation.

LIABILITY

The Organizer shall not be liable for any damages caused to and/or loss of Exhibitor's property, or for bodily injuries and/or damage to health under any circumstances.

BREACH OF CONTRACT AND WITHDRAWAL

If the Exhibitor withdraws his application or refuses to use the rented stand space (partly and wholly), or fails to pay the stand rental at the agreed time, the Organizer is entitled to terminate the contract forthwith. In such cases, the participation fee shall not be refunded. The same applies to when the Exhibitor withdraws his participation without prior permission from the Organizer.

CHANGES

The Organizers are not responsible for any change or delay in stand/flight/venue/cargo/hotel reservations/facilities/equipment/floor plan/stand location. No Exhibitor may refuse the space allotted to him nor for any of the above reasons cancel his participation. The Organizer has the right to modify the duration, venue, title or dates of the exhibition or the opening and closing times thereof. Sponsors, Exhibitors, advertisers and visitors shall not be entitled to any claim or compensation in connection with such modifications.

SUPPLEMENTARY

When necessary, the Organizer shall have the right to issue additional regulations in addition to those in the Conditions of Participation. All new decisions and regulations made should be acceptable to the Exhibitors, sponsors, advertisers, and visitors. It is the Exhibitor's responsibility to observe the Rules and Regulations issued by KINTEX.

DATA PROTECTION

Personal data are collected, processed and used by the Organizer and, if applicable, by service partners in accordance with the provisions of the Korean Personal Information Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers and for handling the services offered.

CONSENT TO THE USE OF DATA

The Exhibitor consents to the storage, processing and use of his data transferred with the Application Form (company name, address, telephone number, email address, etc.) by the Organizer and, if applicable, by service partners for events and information purposes (advertising).

ARBITRATION OF DISPUTES

Any disputes arising hereafter between the Organizer and the Exhibitor concerning the construction of the Conditions of Participation or the rights and liabilities of the parties thereto shall be settled in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. The verdict of the above arbitration shall be final and binding upon both parties.